

REASON BY REASON, HERE'S WHY THE NEW CONN GUITARS SOUND SO GOOD.

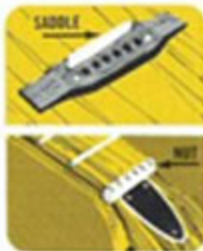
Revolutionary acoustical engineering:

The new Conn's have been engineered to produce a bigger sound. The guitar body, itself, is a unique sound chamber, and in the dreadnoughts, has been newly configured to produce a gutsier bass and brighter treble.



Uri-bone saddle and nut:

Because ours most closely resemble natural bone in density and hardness, strings vibrate cleanly, producing a clear, pure sound.



New bracing:

The new tapered radial braces are precisely shaved. A brighter, more balanced sound is the result.



Necks:

Conn's new neck fastening system reduces the wood mass inside the body of the guitar, which greatly improves resonance. Further, the new professional neck design lets the



player move up and down the fingerboard faster, more comfortably. That means you get more out of the Conn guitar with less effort.

The wood:

Our woods are aged longer for stability and truer tone. And they're dried to a lower percentage of humidity. Less moisture means freer vibration, and better sound.

Final assembly:

Precision electrostatic gluing bonds only where it's supposed to. You get a lasting, resonant sound chamber.

Final finishing:

A new super-bright polyester finish in no way impairs the body's ability to vibrate, as do some finishes. And that means better sound.

Workmanship:

You'll know your Conn Guitar is made right just by touching it. And you'll hear the bigger sound we've built into it the second you tune it.